

DESIGN THINKING FACILITATION

WHO IT'S FOR

Workshop leaders from corporates, independent consultancies, startups government and academic institutions join our facilitation course.

Whether you want to refine your facilitation skills or guide others to generate new ideas, our course will give you the skills to plan and run workshops for innovation.

WHAT YOU'LL LEARN

Discover the tools and techniques you need for effective facilitation. With personal coaching and feedback throughout, you'll be able to use your strengths to motivate others.

Learn how to:

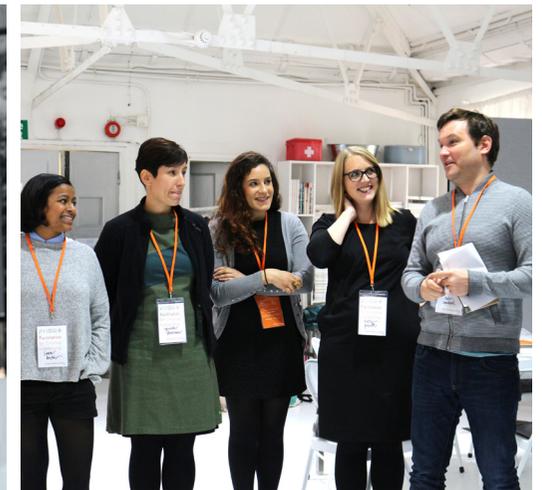
1. Plan, design and run a design thinking workshop.
2. Use tools to energise and inspire the group.
3. Identify and manage different personality types.
4. Assess your own facilitation skills.
5. Apply facilitation skills to your work environment.

TEAM

Arnoud Koning
Design thinking champion

Holly May Mahoney
DTA design lead

Fiona Myles
Leading brand strategist



“The Design Thinkers Academy is all you need to start changing your company’s design culture”

Miquel Mora, Technicolor

DAY BY DAY

DAY 1: THEORY AND PRACTICE

You'll start by exploring the main skills of facilitation, before trying them out on a challenge that runs across the two days. Led by P&G's design thinking guru Arnoud Koning and his team, you'll facilitate one of three design thinking activities. How will you guide your group towards a solution? What can you do to keep them motivated? How will you manage a team member who is role-playing a personality type? With group discussion after each session, you can reflect on your learning and incorporate it as you go.

DAY 2: USING THE TOOLS

Day two develops your facilitation skills further in more advanced sessions. Alongside hands-on practice, you'll analyse how your approach can affect the group's productivity. There will also be time to discuss your own projects, so that you leave the course with techniques you can apply at work. Throughout, our coaches will observe you in action and suggest ways for you to take your skills to the next level.

BOOK EARLY AND SAVE!

Early bird: £1,250*

We have a long track record of designing customised courses for business, and you can tailor any of our open courses for your organisation. Ask us to run a one-off stimulus workshop, train your leaders in design thinking or help you build an innovation culture across your business.

*Plus VAT. Regular price: £1,450 plus VAT.

If you're interested in booking but you'd like to talk to us first, do contact us. We offer concessions and a sliding scale of discounts on this course. Pay full price for the first space you book, 10% off the second and third, and 15% off every space you book after that. All our courses are run in central London. Telephone us at: +44 (0)20 8432 3222 or email: bookings@designthinkersacademy.co.uk

